

MATERIAL SAFETY DATA SHEET

MANUFACTURER: INNOVATIVE STYLING OPTIONS, INC.
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 MONDAY THRU FRIDAY (8:30 a.m. - 5:00 p.m. EST)
EMERGENCY NO.: (800) 584-8038 24 Hours

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Current MSDS Update: 02/27/03

SECTION I. MATERIAL IDENTIFICATION

A. MATERIAL TYPE: Iso i-Color Crème Color

SECTION II. INGREDIENTS

Water (Aqua)	Cetearyl Alcohol
Petrolatum	Polysorbate 80
Laureth-4	Propylene Glycol
Sorbitan Stearate	Glycol Distearate
Ammonia CAS #1336-21-6	Sorbitan Oleate
Coconut (Cocos Nucifera) Oil	Glyceryl Isostearate
Cocamidopropyl Betaine	Oleyl Alcohol
Lauryl Pyrrolidone	Stearic Acid
Methyl Gluceth-20	Hydrolyzed Wheat Protein
Matricaria (Chamomilla Recutita) Extract	Mineral Oil (Paraffinum Liquidum)
PEG-40 Hydrogenated Castor Oil	Ceteareth-20
Palmitic Acid	Hydrogenated Castor Oil
Bisabolol	Stearamine Oxide
Beeswax (Cera Alba)	Tetrasodium EDTA
Lecithin	Silica
Sodium Sulfite	Erythorbic Acid
Etidronic Acid	Imidazolidinyl Urea
Glycerin	Dimethicone
Sodium Hydrosulfite	Propylparaben
Methylparaben	Ethylparaben
Sodium Methylparaben	Sodium Dehydroacetate
Sorbic Acid	Fragrance (Parfum)

May Contain (+/-):

Ethanolamine
 2-Methylresorcinol
 p-Aminophenol
 m-Phenylenediamine
 2,6-Diaminopyridine
 N,N-Diethyl-2-Methyl-p-Phenylenediamine
 HC Yellow 4
 4-Chlororesorcinol
 Hydroquinone
 2-Amino-4-Hydroxyethylaminoanisole Sulfate

m-Aminophenol
 Resorcinol CAS #108-46-3
 Phenyl Methyl Pyrazolone
 p-Phenylenediamine CAS #106-50-3
 4-Amino-2-Hydroxytoluene
 o-Aminophenol
 1-Naphthol
 1,5-Dihydroxynaphthalene
 2-Amino-3-Hydroxypyridine

Iso i-Color Crème Color

SECTION III. PHYSICAL DATA (APPEARANCE)

- A. PRESSURIZED CONTAINER: Yes No
- B. TYPE CONTAINER(S): PLASTIC BOTTLE GLASS BOTTLE
BOX METAL CAN OTHER: Aluminum tube
- C. DESCRIPTION: CLEAR LIQUID LIQUID EMULSION FRAGRANCED
CLOUDY LIQUID CREAM OTHER:
ODOR: Fragrance, ammonia

SECTION IV. FIRE AND EXPLOSION DATA

- A. FLAMMABLE COMBUSTIBLE NEITHER
- B. FLASH POINT: _____ NOT APPLICABLE
- C. CONTENTS UNDER PRESSURE: YES NO
- D. EXTINGUISHING MEDIA: WATER ABC ALL PURPOSE EXTINGUISHER
CO₂ OTHER:
- E. SPECIAL FIRE FIGHTING PROCEDURES: None
- F. EXPLOSIVE: YES NO

SECTION V. REACTIVITY DATA

- A. STABLE: YES NO
- B. HAZARDOUS DECOMPOSITION PRODUCTS: Ammonia
- C. INCOMPATIBLE WITH: Strong acids, metals.
- D. SPECIAL CONDITIONS TO AVOID: Heat, sunlight.
- E. CORROSIVE: YES NO

SECTION VI. HEALTH HAZARDS INFORMATION

- A. ACCIDENTAL INGESTIONS: Moderately toxic
Source: Clinical Toxicology of Commercial Products - Gosselin et. al. & Historical Data
- Call physician or Poison Control Center immediately.
- B. EFFECTS OF EXPOSURE: Rarely presents a problem when used according to directions. This product is safe for its intended use.

See instructions accompanying product

Iso i-Color Crème Color

C. **FIRST AID:** If reaction to product does not subside quickly (in a few minutes) consult physician or emergency room immediately.

EYE CONTACT: Accidental introduction into eye can result in irritation. Mixture of developer and hair dye is severely irritating to the eye and may cause permanent damage. Flush with copious amounts of water immediately. Consult physician or eye doctor or emergency room immediately.

SKIN CONTACT: May cause an allergic reaction in some sensitized individuals. Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or other physician.

RESPIRATORY: Reaction not expected. Inhalation of excessive ammonia vapors may cause respiratory tract irritation. If unusual symptoms develop, discontinue exposure and consult physician or emergency room immediately.

OSHA (PEL): Ammonia: 50 ppm, 35 ppm (STEL);
Resorcinol 10 ppm; 20 ppm (STEL);
p-Phenylenediamine: 0.1 mg/m³

ACGIH (TLV): Ammonia: 25 ppm;
Resorcinol 10 ppm;
p-Phenylenediamine: 0.1 mg/m³

SECTION VII. SPILL, LEAK, AND DISPOSAL PROCEDURES

SPILLS, LEAKS: Mop up spills. Flush with water. Beware of slippery floors.

DISPOSAL: Disposal should be in accordance with all applicable local, state and federal regulations.

SECTION VIII. SPECIAL PROTECTION INFORMATION

1. NONE:
2. GLOVES:
3. NOTE: Use eye protection if necessary.
4. SEE INSTRUCTIONS ACCOMPANYING PRODUCTS: (For patch test and usage warnings)

SECTION IX. PRECAUTIONS AND COMMENTS

A. **STORAGE & HANDLING INFORMATION:** Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures. Use in a well ventilated area.

B. Special Storage required: Yes No

C. DOT Class: Exempt Red Label Consumer Commodity ORM-D

Oxidizer

D. See instructions accompanying product.