

MATERIAL SAFETY DATA SHEET

MANUFACTURER: INNOVATIVE STYLING OPTIONS, INC.  
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DARIEN, CT 06820  
PHONE: (203) 656-7859  
MONDAY THRU FRIDAY (8:30 a.m. - 5:00 p.m. EST)  
**EMERGENCY NO.: (800) 584-8038 24 Hours**

Prepared: 09/17/02 Current MSDS Update: 02/27/03

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SECTION I. MATERIAL IDENTIFICATION  
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A. MATERIAL TYPE: Iso i-Color Powder Lightener

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SECTION II. INGREDIENTS  
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Potassium Persulfate CAS #7727-21-1 Sodium Silicate CAS #1344-09-8  
Sodium Persulfate CAS #7775-27-1 Sodium Carbonate  
Urea Ammonium Chloride  
Hydroxyethyl Ethylcellulose Cellulose Gum  
Calcium Stearate Octyl Pelargonate  
Hydrated Silica Disodium EDTA  
Fragrance (Parfum) Sodium Lauryl Sulfate  
Hydrolyzed Collagen Sunflower (Helianthus Annuus) Seed Oil  
Castor (Ricinus Communis) Oil

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SECTION III. PHYSICAL DATA (APPEARANCE)  
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A. PRESSURIZED CONTAINER: Yes \_\_\_ No X  
B. TYPE CONTAINER(S): PLASTIC BOTTLE \_\_\_ GLASS BOTTLE \_\_\_  
BOX \_\_\_ METAL CAN \_\_\_ OTHER: Plastic bag inside a plastic tub  
C. DESCRIPTION: CLEAR LIQUID \_\_\_ LIQUID EMULSION \_\_\_ FRAGRANCED \_\_\_  
CLOUDY LIQUID \_\_\_ CREAM \_\_\_ OTHER: Powder  
ODOR: Rose

Iso i-Color Powder Lightener

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SECTION IV. FIRE AND EXPLOSION DATA  
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- A. FLAMMABLE  COMBUSTIBLE  NEITHER
- B. FLASH POINT:  NOT APPLICABLE
- C. CONTENTS UNDER PRESSURE: YES  NO
- D. EXTINGUISHING MEDIA: WATER  ABC ALL PURPOSE EXTINGUISHER   
CO<sub>2</sub>  OTHER:
- E. SPECIAL FIRE FIGHTING PROCEDURES: Caution: Oxidizer. Explosive hazards if mixed with organic material, metals or reducing agents. Decomposes to oxygen and may intensify fires.
- F. EXPLOSIVE: YES  (See above "E") NO

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SECTION V. REACTIVITY DATA  
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- A. STABLE: YES  (Reactive material) NO
- B. HAZARDOUS DECOMPOSITION PRODUCTS: Ammonia, oxygen
- C. INCOMPATIBLE WITH: Metal bowls and stirrers, reducing agents, metals, combustible materials.
- D. SPECIAL CONDITIONS TO AVOID: Heat, moisture, organic materials. Exposure/mixing with organic materials like paper, wood, towels may result in spontaneous combustion of the organic matter.
- E. CORROSIVE: YES  NO

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SECTION VI. HEALTH HAZARDS INFORMATION  
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- A. ACCIDENTAL INGESTIONS: Moderately toxic  
Source: Clinical Toxicology of Commercial Products - Gosselin et. al. & Historical Data  
- Rinse out mouth with water and call physician or Poison Control Center immediately.
- B. EFFECTS OF EXPOSURE: Rarely presents a problem when used according to directions. This product is safe for its intended use.  
  
See instructions accompanying product
- C. FIRST AID: If reaction to product does not subside quickly (in a few minutes) consult physician or emergency room immediately.  
  
EYE CONTACT: Accidental introduction into eye can result in eye irritation. When mixed with hydrogen peroxide developer, the mixture can cause severe eye irritation and permanent damage. Flush with copious amounts of water immediately and consult physician or eye doctor or emergency room immediately.

Iso i-Color Powder Lightener

- SKIN CONTACT: Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or other physician.
- RESPIRATORY: Respiratory tract irritant. If unusual symptoms develop, discontinue exposure, move person to fresh air and consult physician or emergency room immediately.
- OSHA (PEL): Silica 6 mg/m<sup>3</sup>
- ACGIH (TLV): Silica 10 mg/m<sup>3</sup>

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SECTION VII. SPILL, LEAK, AND DISPOSAL PROCEDURES  
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- SPILLS, LEAKS: Small spills- May be swept up and flushed down the drain.
- Large spills- Must be swept up into clean dry (plastic) container for disposal. DO NOT MIX WITH OTHER WASTE.

DISPOSAL: Disposal should be in accordance with all applicable local, state and federal regulations.

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SECTION VIII. SPECIAL PROTECTION INFORMATION  
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- 1. NONE:
- 2. GLOVES:
- 3. NOTE: Use protective eyewear. Avoid inhalation and skin contact.
- 4. SEE INSTRUCTIONS ACCOMPANYING PRODUCTS:

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SECTION IX. PRECAUTIONS AND COMMENTS  
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- A. STORAGE & HANDLING INFORMATION: Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures. Reseal plastic bag and tub tightly.
- B. Special Storage required: Yes  No
- C. DOT Class: Exempt  Red Label  Consumer Commodity ORM-D  
Oxidizer
- D. See instructions accompanying product.